

ABA Autism Therapy & Research Center



Naming Opportunities for Corporate and Individual Donors

Bronze Level

- Bike Rack: \$1,000
- Outdoor Benches (2): \$1,000
- Donor Recognition Board: \$2,000
- Outdoor Table and Four Chairs: \$2,500
- Child Therapy Rooms (22): \$5,000

Donors at this level will **receive a plaque attached to or next to the sponsored item(s)**. Donors will also be **thanked in the newsletter** directly before and following the opening of the building, **and at the Annual Gala Breakfast** during the year the building opens.



Silver Level

- Community Conference Room: \$10,000
- Family Conference Room: \$15,000
- Vestibule: \$15,000
- Research Wing: \$20,000
- Playground: \$20,000

Donors at this level will **receive a plaque attached to or next to the sponsored item(s)**. Donors will also be **thanked in the newsletter** directly before and following the opening of the building, **and at the Annual Gala Breakfast** during the year the building opens. They will also be **announced as Silver Level donors in a press release** announcing the completion and opening ceremony of the building sent to local and regional news media outlets.



Gold Level

- Reception Area: \$25,000
- Group Activity Room: \$25,000
- Auditorium: \$50,000

Donors at this level will receive a **plaque next to the entrance for the sponsored item(s)**. Donors will be **thanked in the newsletter** directly before and following the opening of the building, **and at the Annual Gala Breakfast** during the year the building opens. They will also be **announced as Gold Level donors in a press release** announcing the completion and opening ceremony of the building sent to local and regional news media outlets.



Platinum Level

- ABA Therapy and Research Building: \$500,000

The donor at this level will receive **name signage on the front of the building, as well as name signage on all other major signage around campus, on campus maps, etc.** Donors will also be **thanked in the newsletter** directly before and following the opening of the building, **at the Annual Gala Breakfast during the year the building opens, and in our Annual Report for the next 3 years.** They will also be **announced as Platinum Level donors in a press release** announcing the completion and opening ceremony of the building sent to local and regional news media outlets. Finally, the **Platinum Level donor will be invited to our official opening of the building, and announced at that event.**



How Does Your Donation Help?

- 800% capacity increase from 17 (maximum) clients served each year to 135 clients served each year.
- Expanding into telehealth services which will serve lower-acuity clients and their parents/caregivers in their homes.
- Specialized spaces designed and built to be adaptive and responsive to the needs of children and youth with ASD, providing a further individualized experience that takes into account the unique needs of each client.
- Location on our main campus in Springfield allowing easier access to other supportive programs and resources for children, youth, and their families while they access our ABA program.
- Continued growth of the only ABA-focused, research backed program for children and youth with ASD in our area.
- Providing the financial support so that The Child Center can continue to not only provide the programs so many children and youth in our area need, but also allowing us to continue a service model that allows for low to no-cost access to each and every client, while maintaining financial responsibility and stability.

Since 1971, The Child Center has provided compassionate, responsive services to Lane County children, youth, and families. Offering a full spectrum of mental and behavioral health services, The Child Center works to create a space of wraparound support and programs aimed at helping children and their families heal, grow, and thrive. With 8 programs in Lane County, and another 2 programs in Deschutes County, our organization is a proud partner of area school districts, health providers, and police and first responders.

Our current focus on expanding our ABA Therapy and Research program is in response to the increasing need in our area for intensive, research-backed and evidenced programs and services for children with Autism Spectrum Disorder (ASD) and their families. For many families, ASD is a life-changing diagnosis that can feel overwhelming. We work with the whole family in both intensive day treatment programs, as well as in our telehealth pilot program for in-home family and parent skills training, to help everyone in the family learn new methods of communication and coping.

According to the most recent data from the CDC, 1 in 59 children will be diagnosed with ASD. For families in our area, there are few low-cost, accessible programs. Our ABA Therapy and Research Building will not only allow us to expand our program by 800%, but gives access and hope to the families we serve, those on our waitlist, and future families across Lane County.

Thank you for considering our project and program for your donation and support.

Sincerely,

Bill Wellard



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